



1 March 2023

Dear Parent/ Carer

**Re: World Book Day – Thursday 2 March 2023**

World Book Day is just around the corner! We are looking forward to celebrating with our students by offering different activities to them on the day. We would also like to make you aware of the annual offer students receive in the form of a token. This token can be used with certain retailers in exchange of a free £1 book, or as a £1 discount off any full price book or audiobook costing £2.99 or more.

Following feedback from both students and parents, this year the book token is digital. To make use of the token, the barcode can be scanned at the checkout via a mobile phone or tablet. Please be aware that some retailers may require a printed version of the book token, so check with your participating retailer before heading out. Please click below to access the secondary book token (UK version). The voucher is valid from 16 February to 26 March 2023:

[https://www.worldbookday.com/secondary-digital-token/?dm\\_i=35S3,1D5S6,8Y1IAV,5CN3M,1](https://www.worldbookday.com/secondary-digital-token/?dm_i=35S3,1D5S6,8Y1IAV,5CN3M,1)

If your child doesn't have access to a tablet, smart phone, or printer, please ask them to come and see me in the library and I will print a token for them.

You can find a list of your nearest participating retailers here:

<https://www.worldbookday.com/participating-retailers/>

Reading is our one of our main focuses at Stanground Academy, and we have several different initiatives and interventions in place to help promote and boost student's chronological reading ages. Research has shown that the more students read, the more successful they will become in later life. Here are a few tips on how you can support reading at home:

- Books at home – New books don't have to be expensive; you can pick up some fantastic reads in local charity shops. Students can also borrow books from the academy library.
- Reading role models – Showing your child that you're a reader (of newspapers, magazines, blogs, online articles etc., as well as books) can make them more inclined to read as well.
- Subtitles – Using subtitles whilst watching television can boost vocabulary without realising.
- Trips to public libraries – Public libraries are free to join and offer e-books as well as regular book. You can also listen to free audio books using their apps. Information on local library services is available here: <https://www.cambridgeshire.gov.uk/residents/libraries-leisure-culture/libraries> and <https://peterboroughlibraries.org.uk/>

If your child has any queries about reading or would like a good book recommendation, I am always happy to talk about books and reading. Please ask them to come see me in the library.

Yours faithfully

**Mrs Cole**  
**Library Co-ordinator**