

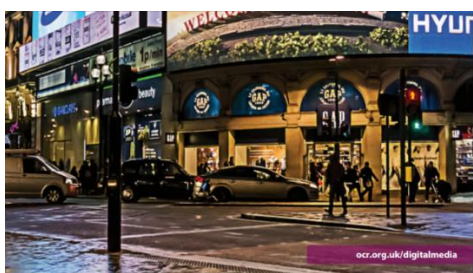
# Preparing for Media Studies C-Tech

## Where to begin?

Familiarise yourself with the spec- this is what you will be learning for the next 2 years. The course is Extended Certificate 360 GLH, QN: 601/7259/9

You need to focus on Units 1,2,3,20,21,24

<https://www.ocr.org.uk/qualifications/cambridge-technicals/digital-media/units/#level-3>



## What can I read?

Start with the Summary Brochure on page 11. This section summaries each unit of work. You need to focus on Units 1,2,3,20,21,24

<https://www.ocr.org.uk/Images/260816-cambridge-technicals-digital-media-level-3-summary-brochure.pdf>

*There is a textbook the course of based on:*

### Cambridge Technicals Level 3 Digital Media

Victoria Allen, Karl Davis, Richard Howe, Ian Marshall, Kevin Wells

- <https://www.hoddereducation.co.uk/subjects/media-studies/products/level-3/cambridge-technicals-level-3-digital-media>
- Student coursework blog example for Unit 3 & 21 <https://sway.office.com/qRrK74HrwjH8tRr6>

**Note you do not have to buy books for your course materials from the text books are provided in lesson resources...just if you wanted to!**

## What can I watch?

- **Cambridge Technical Digital Media** <https://www.youtube.com/watch?v=yRlmo bDskmQ> (27mins)
- **Cambridge Technical Digital Media Level 3 Introduction to course** <https://www.youtube.com/watch?v=M486z 3eLhkg> (2mins) (Created by our school's coursework Moderator!)
- **Example Presentation of coursework for Unit 21** <https://www.youtube.com/watch?v=WB67P Hqwh5A> (6mins)

## What can I practice?

- Practicing your Publishing skills and understand how to create a magazine to high standard, learning which tools are effective <https://www.youtube.com/watch?v=xXKAhmT9GxU>
- <https://www.youtube.com/watch?v=U8GdM9PTcec>
- Practice making You Tube Style videos where are speaking to the camera [https://www.youtube.com/watch?v=z\\_AZHK\\_NXNY](https://www.youtube.com/watch?v=z_AZHK_NXNY)
- Practice knowing your Media Studies Terminology <https://www.youtube.com/watch?v=2BocPq36Z4M>

## What activities can I?

- Have a go at creating an animation using free online software Animaker, about the job a social media influencer <https://www.animaker.com/> (**this builds animation, editing and research skills**)
- Research Z-line design and create an effective and attractive 1 page advert to advertise a fashion blog (**this builds your publishing skills**)
- Ask your parents or sibling to film you doing a weather forecast presentation (**this builds your communication and live speaking skills**)