



STANGROUND ACADEMY

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 @StangroundAcad  Stanground Academy

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Dear Parents/ Carers

We hope this message finds you well.

We would like to make you aware that a social media trend, referred to in recent social media posts and some local news reports, has been circulating among young people in parts of Hertfordshire and now moving into other counties and Peterborough. The posts encourage rivalry between schools and suggest organised “challenges” between pupils, currently ‘Red Vs Blue’. While there is no indication of any direct risk to our school community, we feel it is important to keep you informed in a calm and transparent way. hertsad.co.uk

As soon as this information came to our attention, we shared it with our Safer Schools Officer, who is already aware of the wider trend and remains in close contact with local schools and police teams. This is simply a precaution to ensure that we continue to maintain the high level of vigilance and care that we always prioritise.

We kindly ask that you take a moment to speak with your child about staying safe online, being cautious of trends that may appear on social media and knowing they can always talk to you, or to us, if they come across anything that worries them. Our intention is not to cause any alarm but to work together with families to ensure that all of our students feel safe, supported, and confident in making positive choices. Should any of our school community engage in such events, we will manage this in line with our behaviour policy.

Thank you, as always, for your partnership and support. If you have any concerns or questions, please do not hesitate to contact us.

Warm regards

Andry Joannou
Head of Academy

The Stanground Academy is part of the Greenwood Academies Trust

