



STANGROUND ACADEMY

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2 March 2026

Dear Parents/ Carers

We are delighted to introduce this year's Easter attendance initiative, **Every Bunny Counts**, running from **Thursday 5 March to Friday 20 March 2026**. This challenge aims to encourage excellent attendance in a fun and engaging way as we approach the Easter break.

Throughout the challenge, students will earn bunny and egg tokens for each day they attend school. These tokens will be entered into a live prize draw on Friday 20 March, with exciting prizes to be won, including Easter eggs, cuddly teddies, bunny-themed gifts, flowers, Just Eat vouchers, JD vouchers, and many more Easter-themed treats. The more tokens a student collects, the greater their chance of winning!

How students earn and submit tokens

- Students collect bunny and egg tokens from their form tutor each morning.
- Each token must include the student's full name and tutor group.
- Tokens must be signed by the form tutor before submission.
- Students should place their completed token into their year group's collection box outside Student Services each day.
- To boost attendance on key days, students will receive two tokens for attending school on Mondays and Fridays to include the days of the weekend.

Tutor Group Challenge

Alongside the individual prize draw, we are also introducing a Tutor Group Challenge to encourage teamwork and collective responsibility.

- Each tutor group will record their daily token totals.
- The tutor group in each year with the highest number of tokens each week will win a special prize.
- Tutors will complete the Tutor Group MS Form daily to submit their group's totals and secure their chance to win.

This additional layer of the challenge helps build positive routines, strengthens tutor groups, and creates a healthy sense of competition across the academy.

We hope **Every Bunny Counts** brings excitement, motivation, and plenty of Easter spirit to our students over the coming weeks. Thank you for your ongoing support in promoting strong attendance, every day matters!

Yours faithfully

Mrs D Fundira
Senior Assistant Principal

The Stanground Academy is part of the Greenwood Academies Trust

