

29 April 2026

Dear Parents/ Carers

We are delighted to introduce our upcoming attendance initiative, Splash into School Every Day, running from Friday 1 May to Friday 22 May. This challenge aims to encourage excellent attendance in a fun, engaging, and motivating way as we move towards the end of the half term.

Throughout the challenge, students will earn splash/beach tokens for each day they attend school. These tokens will be entered into a live prize draw on Friday 22 May, with exciting prizes to be won. Prizes will include a range of treats and rewards such as vouchers, inflatables, beach balls and other beach/pool themed prizes to celebrate students' commitment to attending school every day. The more tokens a student collects, the greater their chance of winning!

How students earn and submit tokens

- Students collect splash/beach tokens from their form tutor each morning.
- Each token must include the student's full name and tutor group.
- Tokens must be signed by the form tutor before submission.
- Students should place their completed token into their year group's collection box outside Student Services each day.
- To boost attendance on key days, students will receive two tokens for attending school on Mondays and Fridays, reinforcing the importance of attendance across the entire week.

Tutor Group Challenge

Alongside the individual prize draw, we are also running a Tutor Group Challenge to encourage teamwork, consistency, and collective responsibility.

- Each tutor group will record their daily token totals.
- The tutor group in each year with the highest number of tokens each week will win a special prize.
- Tutors will complete the Tutor Group MS Form daily to submit their totals and secure their chance to win.

This additional layer of the challenge helps build positive routines, strengthen tutor groups, and create a healthy sense of competition across the academy.

We hope Splash into School Every Day brings excitement, motivation, and positive attendance habits for all our students. Thank you for your continued support in promoting strong attendance.

Yours faithfully



Mrs D Fundira
Senior Assistant Principal

The Stanground Academy is part of the Greenwood Academies Trust

